## Why exhibit? OpticsFAIR is the place to be

The most important eye wear trade show, opticsfair is one of the most important eye wear trade show National and international to represent the entire supply chain.

Only here you can meet buyers from all over **India** and make your brand known.

**Become an exhibitor** to present your products, your projects and your innovations: you can increase your market share, compare yourself with other players in the sector and take advantage of the opportunity to know all the latest news on lenses, frames, machinery, raw materials, technology.

Moreover, thanks to the intense communication activity of the trade show, **the visibility of your brand will be strengthened**, consolidating the brand identity and increasing the credibility and reliability of your company. We will target 20,000 to 25000 approx. visitors come in OpticsFAIR 2025

## OpticsFAIR Eye wear Show Why come to OpticsFAIR?

OpticsFAIR is the place to be: the only trade show in the India that represents the entire supply chain, the only one with over thousands of brands exhibit national and international companies.

**13000 sqmt areas** to highlight the whole sector: from lenses to machinery, from frames to cases, from materials to technologies, eye wear accessories, showroom manufacturing accessories to components. The intense **communication**, **traditional and digital**, is also one of the key elements of the fair, which contributes significantly to the achievement of the objectives of participation.

The **Eye wear planet** meets at OpticsFAIR every year, for over 10 years, to discover new collections, acquire new skills, be up to date, increase the brand awareness and, above all, do business!

## **SS EXHIBITOR**

GST No. 03AHBPB9918N1Z9 (Akash Bansal) Pan No. AHBPB9918N

C/o Dr. Bansal Optics Pvt. Ltd.

Add.: 13 G.F., Sant Ishar Singh Nagar, Pakhowal Road, Ludhiana - 141001 (Pb.)

Email: ssexhibitor100@gmail.com

## For Stall Booking:

**Neha Grover** +91 98720-17742 **Subash Bansal** +91 98766-34751

**Akash Bansal** +91 93072-33333

Madhur Gupta Marketing Agency **Smavs Nabha** +91 83606-58204

A/c Name: SS Exhibitor

Bank Name : HDFC Bank
A/c No. : 50200075789972
Branch : Mall Road, Ludhiana
IFSC Code : HDFC0000034

Bank Name : Punjab National Bank A/c No. : 13541131002302
Branch : SBS Nagar, Ludhiana. IFSC Code : PUNB0135410







Fri 29, Sat 30, Sun 31 August, 2025 Timing: 9:30 am to 7:00 pm





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Electricity Charge + GST

Orange Colour- A- Booth price -9200 Rs. per sqmt | Bare Booth - 8800 Rs. Per sqmt

Green colour - A+ Booth price - -9700 Rs. per sqmt | Bare Booth - 9300 Rs. Per sqmt

PINK Colour - A++ - Both price -10200 Rs. per sqmt | Bare Booth - 9800 Rs. Per sqmt



of 5% discount if you make 50% advance payment amou<u>nt</u>



Get 5% more discount if you make 70% advance payment on booking get total 10% discount



Get 5% more discount
if you make 100% advance payment
on booking get total 15% discount